



5th Annual

### Artists Beyond Boundaries

Celebrating Artists with disabilities in Wisconsin

October 6th, 2022



Below:

Birch Forrest, by Josh Wilkins

2021 Finalist



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See page 17 for a list of all artworks shown in this booklet







# Disability Resources, services, and advocacy.



All ages.

All disabilities.

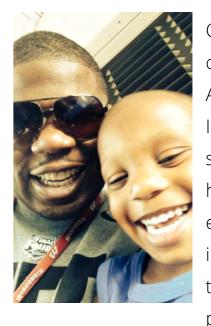
### About Access to Independence

### 44 Years in the Community

Access to Independence is a non-profit organization in Madison, Wisconsin committed to providing resources, services, and advocacy to people of all ages and with any type of disability. We EMPOWER people with disabilities to live as independently as they choose through our wide variety of Independent Living (IL) services. Access has been empowering people to live as independently as they choose for over 40 years. The agency itself is unique because the majority of its board and staff are people with disabilities.

# 3,531 179 44 CONTACTS GOALS YEARS IN BUSINESS MADE ACHEIVED BUSINESS

### **Corneil's Story**



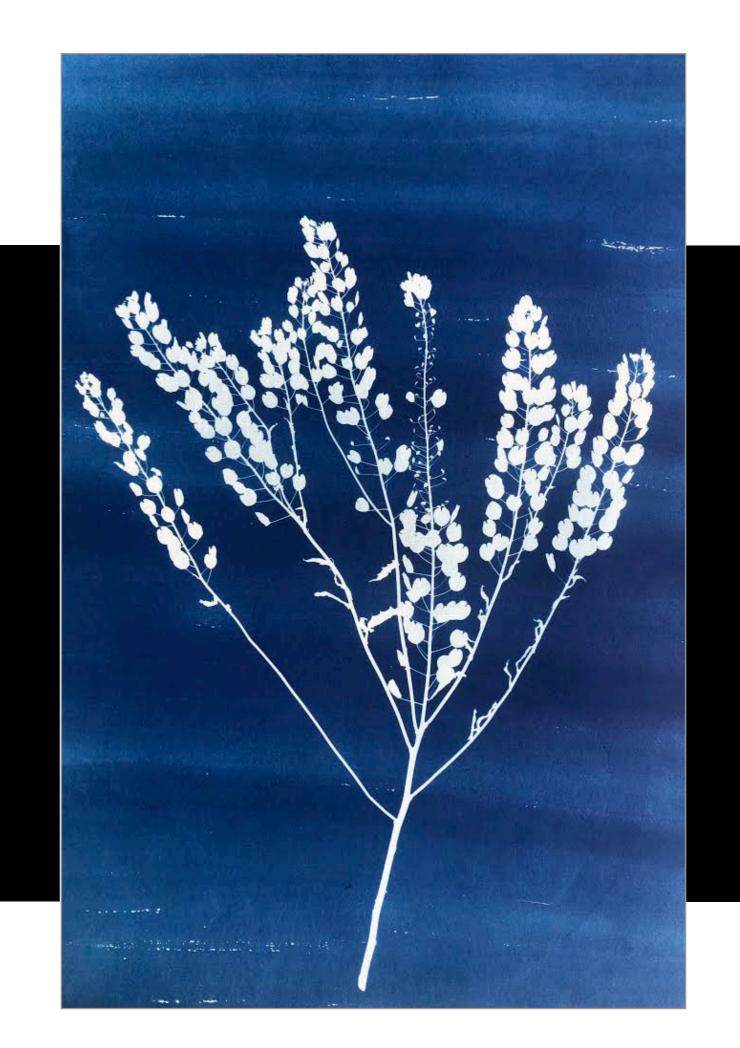
Corneil
contacted
Access to
Independence
seeking
help with
employment
in the midst of
the COVID-19
pandemic.

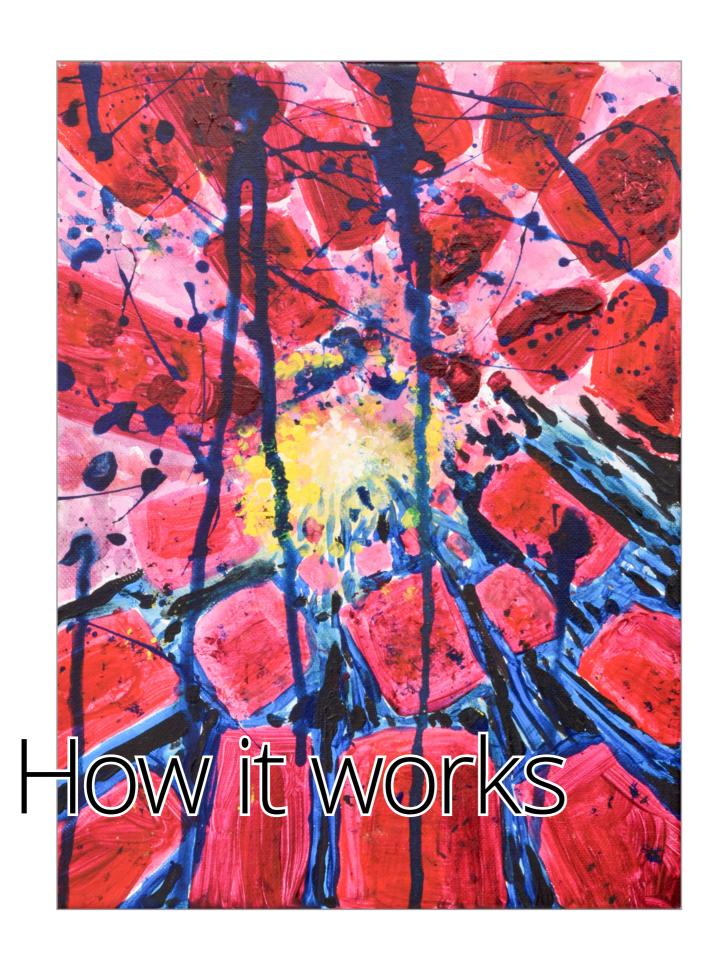
With no income, and difficulty finding new work, the situation was putting his housing in jeopardy. Access assisted Corneil to apply for services through the Division of Vocational Rehabilitation. Soon after he had started working towards his career goals, Corneil was able to land a job! Through the advocacy and services that Corneil received, he now has stable housing, stable income, and opportunities for additional training and education.

# About Artists Beyond Boundaries

Artists Beyond Boundaries is an unique art event and fundraiser that celebrates the artwork of artists with disabilities.

This event is an extension of Access to Independence's mission. Just as the agency empowers people to live as independently as they choose, Artists Beyond Boundaries empowers artists with disabilities to share their works of art with a wider audience, and have an opportunity to be recognized for their work. Artists Beyond Boundaries is an event created to demonstrate the power of art, and the contributions of artists with disabilities in our communities, and beyond.







### Step 1 Call for Art

Artists with disabilities of any age, and of any skill level, are invited to submit up to two works of art to the event.



### Step 2 Jurors

We work with a panel of jurors made up of professional artists and others from the visual art community to help us determine the top twelve works of art.



### **Step 3** Virtual Event Premier

On October 6th, 2022, we'll host a live-stream event showcasing ALL artwork submitted to the event and announce the year's "Top Twelve" works of art. These winning works will be featured in the next Artists Beyond Boundaries calendar, and each finalist will receive a cash award.

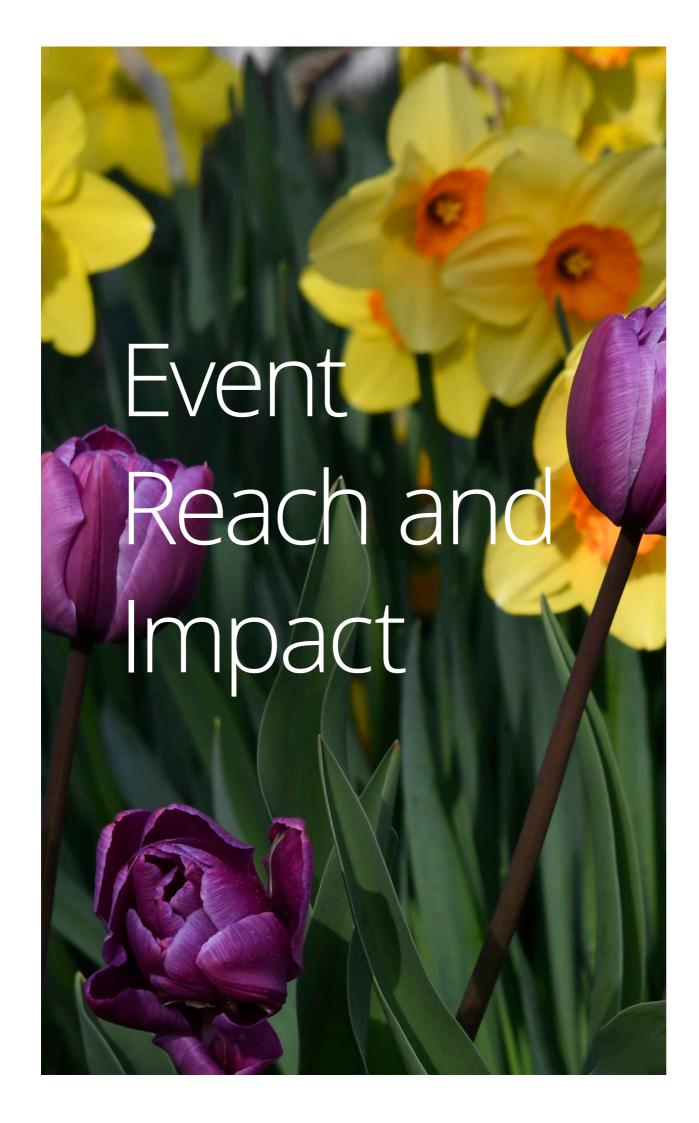


### Step 4 People's Choice Award

All live stream viewers will get to vote on the thirteenth and final winner by voting for the "People's Choice Award." The People's Choice Award winner will have their artwork featured on the cover of the calendar, and the winning artist will also receive a cash award.



Scan this QR code to watch the 2021 ABB event!



Your sponsorship makes a huge difference for artists in our community. Learn more about the impact of this event on page 13.

The reach of our 2022 Artists
Beyond Boundaries event is
expected to be over 200 viewers.
It will be shared with our network
of 900 social media followers,
and 3,500 readers of our agency
newsletter.

Sponsors will enjoy a wide variety of promotional opportunities like prominent logo placement, ad opportunities, calendar ad availability, and much more.

Learn more about each unique sponsorship level on page 18.

200

**EVENT VIEWERS** 

75

WORKS OF ART

40

Each year averages...

ARTISTS

13

**AWARDS** 



"Memphis" by Ginny Calden 2021 Finalist

### **Ginny's Thoughts on the Event**

It was so heartwarming to see all of the beautiful and diverse artworks and to virtually meet all of the beautiful people that created them. I felt so honored and touched to be a part of it.

It was thrilling to receive one of the awards but it was truly just as thrilling to simply feel a part of it all. Being disabled and living alone through the pandemic, I (and if I may presume, we) don't find much opportunity to feel a part of things. Even though I was watching it virtually, I felt a clear sense of belonging and connection with my peers. You all did such a great job of providing inclusivity and downplaying the competitive aspect of things. I love that each artist was equally seen and celebrated which I both appreciated and thoroughly enjoyed. Experiencing the program was truly an inspiration and an honor."

# Ginny's Story

#### **About the Artist**

I started painting late in life during a time period when I was bed bound. An old friend gave me a laptop easel and a set of paints to pass the time. Soon after, a friend asked me to paint a memorial portrait of her dear cat and it just went from there.

Painting has provided a great way for me to deeply connect with both animals and the people I paint them for." 15

# Recent Entries

14

2021

Over the years, we have received over 250 works of art. Shown below are the winning artworks of the past two years

See page 17 for a list of all artworks shown in this booklet











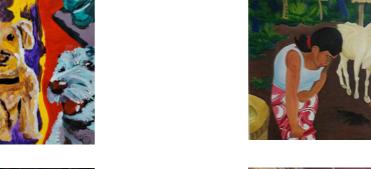


2020





































### Testimonial

16



Jason Ilstrup

President, Downtown Madison Incorporated

Access to Independence's Artists Beyond Boundaries 2021 virtual event was fantastic. Lattend more than my fair share of virtual events, and this event was easily one of the best. From the individual artist stories to laying out the overall vision of the program, Access created a premier virtual event. Well done! ""

-Jason Ilstrup

### Artwork Reference

Page 2 Birch Forrest, Josh Wilkins

Page 3 Crumpet, the English Bulldog, Ryan Gobeli. Nice, Brain Sime. A Clown's Smiling Face, Kevin Kirkpatrick. A View of Three Purple Hearts, Kevin Kirkpatrick

Page 7 Abundance, Rose Heflin

Page 8 Cancer Grief, Jennifer Dahlquist

Page 9 Grandma's Mosaic Flower, Amanda Lojeski

Page 10 Let it Bloom, Bobi Hague

Page 12 Memphis, Ginny Calden

Page 14 left to right: Thistles, Aeryn Streiffer. Winter Blues, Dub Bushy. Benny the Maltypoo, Mary Bixby. Untitled, Ben Fleischman. Riding the Waves, Bobbi Hague. Foxy, Faye Willems. Birch Forest, Josh Wilkins. Memphis, Ginny Calden.

Page 15 left to right: Rainbow Cat, Keira Thompson. Blue Self Portrait, Paulina Ivanova. Heart Plant, Lu Ann Mueller. Freeway Closure Gate, Seth Albertson. Purple Coneflowers, Karen Boer. Little Girl, Tamara Lipske. Woman with Buffalo, Gabriel Rosenthal. Sustenance, Anastasia Wilson. Depressive Episode, Shelby Rios. Smile, Amy Budsberg. Bodi, Kristina Pierstorff. Nice, Brian Sime. Hunger, Chloe Hougan. Peony, Deb Bushy. A Regular Day, Sarah Helmer.

## Levels

### Main Event Sponsor (Currently Unavailable)

As the main event sponsor, you'll receive significant name and logo placement throughout the entirety of the pre-event promotion, a 30 second commercial opportunity during the virtual event, media recognition, and more! This sponsorship supports the cash awards given to the winning artists, and your company's name and logo will be included on the award certificates each of the top 13 artists receive. Your sponsorship goes a long way toward making this memorable event a successful fundraiser for Access to Independence.

### Calendar Sponsor (Currently Unavailable)

Sponsor our 2023 calendar! The calendar features the top 12 works of art from the event. Your company's name and logo will been seen throughout the entire year, and will include a full page (8.5"x11") advertisement about your company. Your sponsorship will also include your company's name and logo being featured during our live stream event.

#### People's Choice Award Sponsor (Currently Unavailable)

Sponsor the big announcement of 13th and final winner! The People's Choice Award is an opportunity for the viewers to choose the work of art THEY think should be included on the cover the 2022 calendar! Your company's name and logo will be featured on the People's Choice Award voting page and will be featured live when we announce the winner on our Facebook page! Your company's name and logo will also appear on the award certificate given the winner of the People's Choice Award!

#### Segment Sponsor (2 available)

Sponsor an entire segment during the virtual event. The three segments available for sponsorship feature all of the artwork submitted to the event, the artists stories, and the Top 12 slideshow. Your company's name and logo will be on the screen for the duration of the segment you choose to sponsor.

#### Calendar Ad

Available

Reach more people by purchasing ad space in our 2023 calendar! Submit your ad, or let us create one for you! These calendars feature the top twelve works of art from the event and get sent out to a wide variety of people.

| FEATURES   | 5 |
|--|---|
| Name and logo on website and social media  |   |
| Name and logo in agency<br>newsletter (reaches 3,000 people)                             |   |
| Name and logo displayed at end<br>of virtual event                                       |   |
| Name and logo on screen for duration of a video segment                                  |   |
| Name and logo on all award certificates  |   |
| Name and logo on People's Choice<br>Award certificate                                    |   |
| 30 second commercial shown<br>during virtual gala  |   |
| Media ackowledgement   |   |
| Company info displayed during pre-event slideshow  |   |
| 2X3" ad spot in calendar   |   |
| Name and Logo prominently<br>displayed throughout 2022 calendar<br>and full page ad.     |   |
| Name and logo on People's Choice<br>award page and on screen during<br>award annoucement |   |

| \$5000    | \$2000    | \$1200    | \$700     |
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**EVENT** 

PONSOR

| FEATURES                       | CALENDAR AD<br>\$300 |
|--------------------------------|----------------------|
| 1X3" ad<br>spot in<br>calendar |                      |

SEGMENT

**SPONSOR** 

CHOICE

SPONSOR

